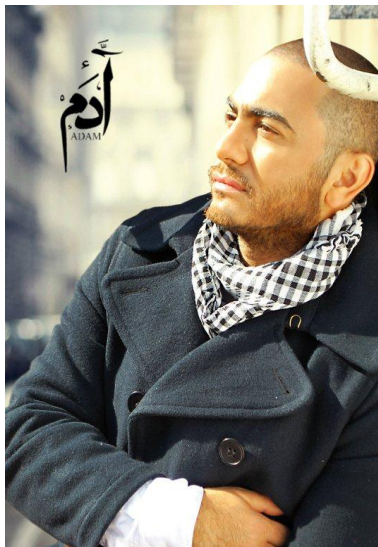




PETRA

SPONSORSHIP PACKAGE

TAMER HOSNY 2012 USA CANADA TOUR FOR THE FIRST TIME IN THE USA



FEBRUARY 2012

Petra is proud to offer you a unique opportunity to participate in the event of the year; the upcoming tour of the Egyptian Superstar of the generation Tamer Hosny , this super star is expected to draw a total of 200,000 attendees total in all US and CANADA venues.

Tamer Hosny is known as the Michael Jackson of the middle east averaging 200,000 per concert in Middle east and Africa and 20,000 per concert in Europe.

This concert tour, with its onsite attendance and massive media coverage, both before and after the event, presents an opportunity to expose your brand and your product to a targeted, niche, and desirable demographic. 70% of the attendees have historically been females while the rest are males.

With Love in the air around Valentines, many of the attendees will be buying luxury goods for their significant others, so timing could not be better.

THE CONCERT AND DATES VENUES

FEB 3rd	Washington DC
FEB 4th	New Jersey
FEB 10th	Detroit, Michigan
FEB 11th	Los Angeles, California
FEB 18th	Houston, Texas
FEB 24th	Montreal , Ontario, Canada
FEB 25th	Toronto , Ontario, Canada

SPONSORSHIP DETAILS

In return for a sponsorship fee of **\$25,000.00**, Petra will offer you a full sponsorship during the whole tour which includes all items below. If you are only interested in a certain city, then its only **\$10,000.00 per city** and you will receive 2, 3, and 4.

- 1) A prominent exhibition of your logo/product at the end of our Advertisement, which will run on many Arabic Satellite channels. Only if you sponsor the whole tour, The following will have over 1.5 million viewers and so far its booked as followed:

a. MBC	100 spots
b. ART	200 spots
c. MTV	100 spots
d. DANDANA TV	200 spots

- 2) Recognition that you are a sponsor of the event, with your logo clearly visible, on all print material advertising the tour.

a. Fliers	300,000
b. Newspaper ads	50 full pages
c. Mailed post cards	50,000 mailers
d. Social Media such as Facebook and twitter	

- 3) Recognition that you are a sponsor of the event, with your logo clearly visible, on all digital material advertising the tour.

a. Banner on our web site	100,000 impressions
b. Your logo on all e mails	300,000 e mails

- 4) Recognition that you are a sponsor of the event, with your logo clearly visible, at all venues of the tour.

- a. You banner posted at the entrance of the hall.
- b. Flier/postcard/gift bag on all chairs/tables
- c. Recognition and thanks to the business and it's owner on the stage.
- d. Recognition of the sponsor in all media coverage of the event.
- e. MC recognition at the events

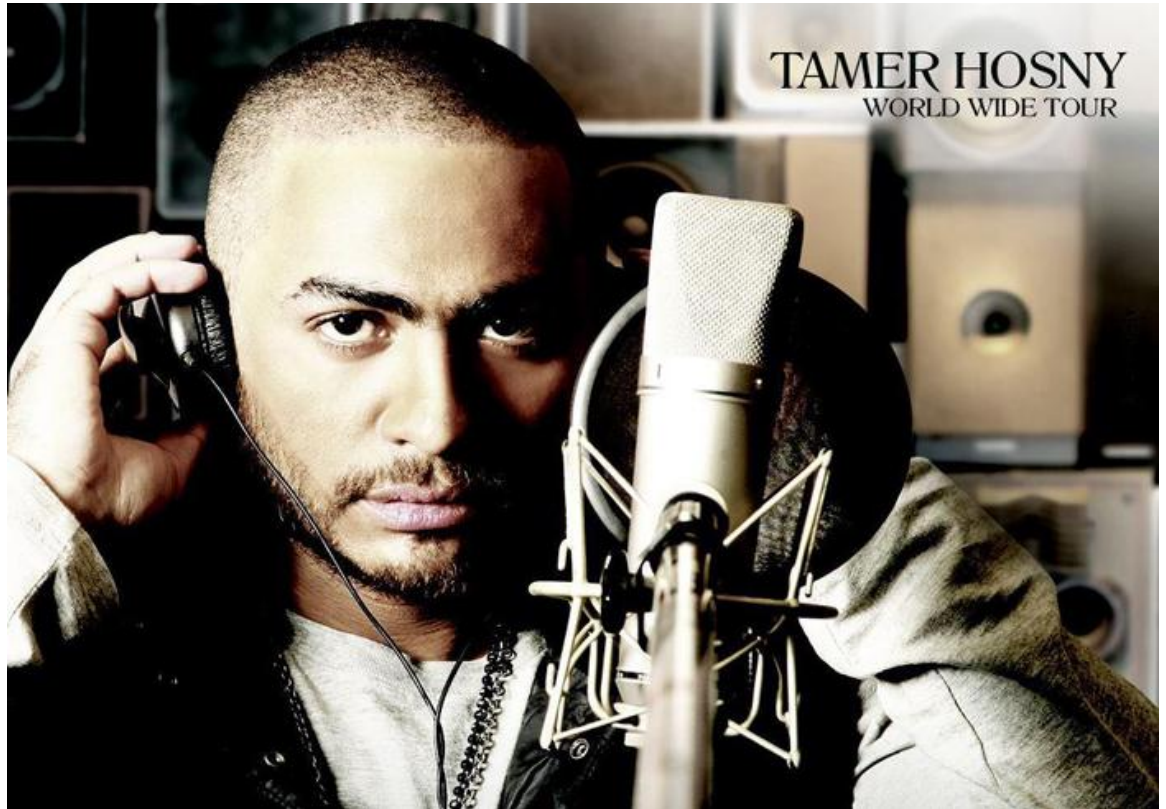
CONTACT US:

Please contact Petra at 313 753 2753 or 415 816 1570 for more information or any questions you might have.

LINK to some of the Super Star Concerts around Valentine:

<http://www.youtube.com/watch?v=ZbYdV5xtuSs>

<http://www.youtube.com/watch?v=gXCEZaUe0vk&feature=related>

A full-body photograph of Tamer Hosny sitting on a reflective surface, wearing a dark suit, white shirt, and black tie. He is looking towards the camera. The background is a bright, clean studio setting with a globe and a lamp.

 PEPSI

TAMER
The King of Music 2009

© AHMED SALEH 2009
Online Distribution: Tamerstar.com

Tamerstar.com Copyright 2009 2009 Exclusive Design For Pepsi 2009





Image: Peppermint Club